

STEP BY STEP TOWARDS A DIGITAL PORT

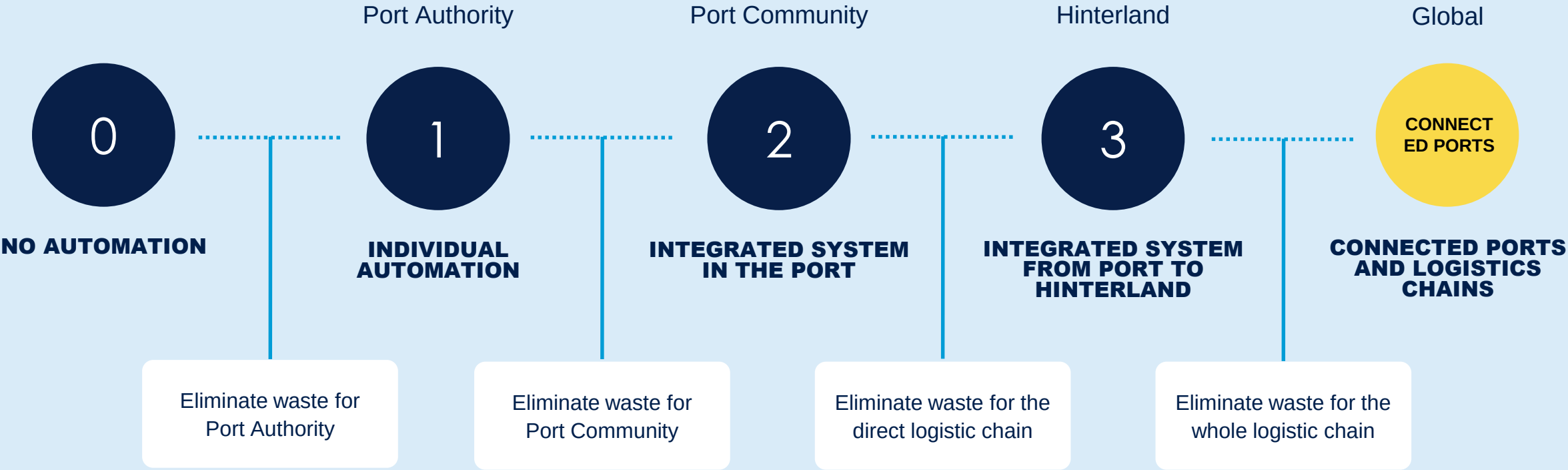
CONTRIBUTION TO PANEL 'PORT COMMUNITY SYSTEMS - BREAKING OUT OF THE SILO'



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JOC Container Trade Europe – 17 September 2019

OUR APPROACH TOWARDS A DIGITAL PORT



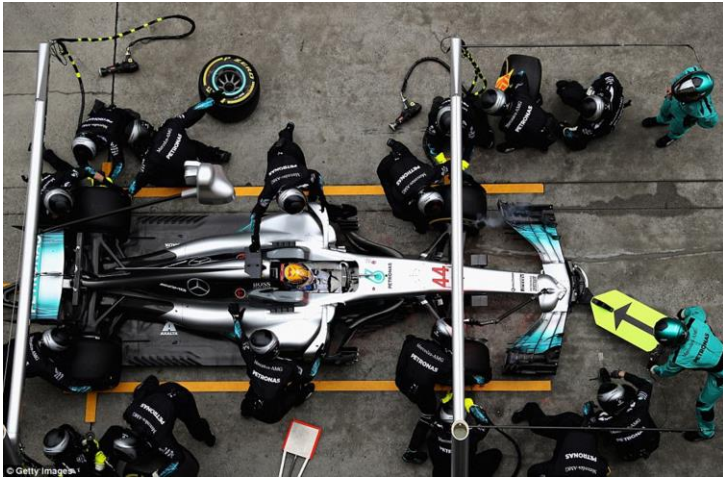
RUNNING EXAMPLES OF DIGITAL SERVICES



PORT CALL OPTIMIZATION



Our vision 'Port call as a pitstop'





Boxinsider

Supply Chain Optimization



Discharge	Gate out
02-02-2019 16:00	03-02-2019 10:30

ETA	ETD
02-02-2019 14:05	03-02-2019 23:25

Gate in	Gate out
02-02-2019 10:00	03-02-2019 10:15

Animation

www.youtube.com/watch?v=KCU8kXoRbdA

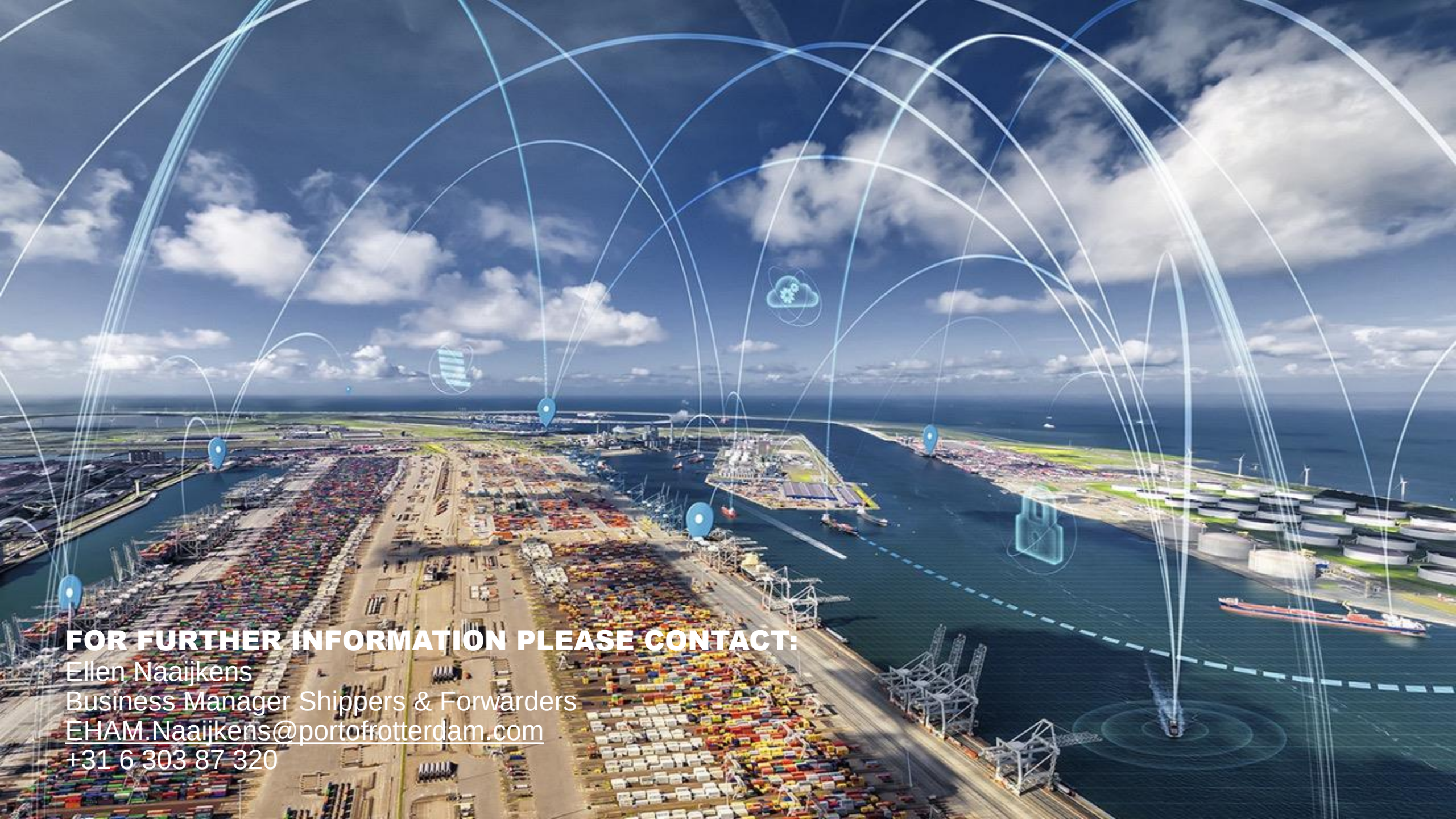
An aerial, top-down view of a large container ship sailing on a dark blue, choppy ocean. The ship's hull is a deep red or maroon color. The upper portion of the ship, including the bridge and funnel area, is painted a vibrant green. A white anchor is visible on the green section. The ship is moving towards the bottom center of the frame, leaving a white wake behind it. The text "Shippers and forwarders like to keep a constant eye on their supply chain." is overlaid in white at the bottom of the image.

Shippers and forwarders like to keep a constant eye on their supply chain.

LESSONS LEARNED

- Standardization: uniform definitions and processes
- Cooperation is crucial: show added value
- Step by step





FOR FURTHER INFORMATION PLEASE CONTACT:

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